



# **GREAT LAKES CONSULTING ASSOCIATES**

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**Beverage Distribution Management**

## **About the Principal**

Our founder, Stephen Cook, has over 21 years of beverage industry expertise - 15 years as a consultant and 6 years as the general manager for 2 metropolitan distributors. Stephen, our owner and principal, is one of the top experts in the beverage distribution field.

Stephen's general business qualifications are comprised of over 30 years of experience in various management assignments including department management, venture startups, project management, corporate business development and general manager.

Stephen is a member of the Institute of Management Consultants and is recognized by the Institute's designation of CMC (Certified Management Consultant). His other association memberships include the National Beer Wholesalers Association, the International Rotary and the Futurists Society. His formal education includes: MBA - Finance and Accounting from Regis University, Denver, Colo.; and BS - Industrial Engineering Tech, University of Dayton, Ohio.